

More Information

Yes, I want more information on administering the *Search Institute Profiles of Student Life: Attitudes and Behaviors* survey. Please send me your information packet.

Yes, I want more information on Search Institute's products and trainings. Please send me a free resource catalog.

Please Print

Name _____

Title _____

School/Organization _____

Address _____

City _____

State _____ Zip _____

Phone (____) _____

Fax (____) _____

E-mail _____



For more information, complete, clip and send to:
Search Institute, 615 First Avenue NE, Suite 125
Minneapolis, MN 55413

For More Information:

800-888-7828

www.search-institute.org/surveys

Asset-Building Resources

Share the Results

What's Up With Our Kids?

Presentation of Your Community's *Search Institute Profiles of Student Life: Attitudes and Behaviors* Survey Data

Rally your community around the assets by sharing your survey results. Host a *What's Up With Our Kids* presentation and help your community:

- Understand the concept of Developmental Assets.
- Understand the survey results and implications for your youth.
- Apply the results to their own perceptions.
- Accept the challenge of sharing the results with others in the community.

Visit www.search-institute.org/training for more information.

Resources to Fuel Your Asset-Building Initiative

Powerful Teaching

Developmental Assets in Curriculum and Instruction

Long after your students have forgotten the Pythagorean Theorem, they will remember how you made them feel about themselves and their possibilities in life. With this resource, you will find the concrete applications of the assets in the classroom that align with good educational practice.

Pass It On at School!

Activity Handouts for Creating Caring Schools

Schools where students feel valued, supported, and cared for are some of the best places to learn. This activity book for schools draws from proven tips and ideas from educators, people in the education field, and students alike.

Step by Step

A Young Person's Guide to Community Change

This workbook gives young people the ideas and tools they need to decide what issues are important to them and to make positive change in their community.

Great Places to Learn

How Asset-Building Schools Help Students Succeed

This best-selling, foundational book offers a practical, proactive approach to helping students succeed both academically and developmentally.

Visit www.search-institute.org/catalog for more information on these and other resources.



Search InstituteSM

Search Institute is an independent, nonprofit, nonsectarian organization whose mission is to provide leadership, knowledge, and resources to promote healthy children, youth, and communities.

The following are trademarks of Search Institute:

Healthy Communities•Healthy Youth®, Developmental Assets™, and Search InstituteSM.

Search
INSTITUTE

PROFILES OF STUDENT LIFE:
ATTITUDES AND BEHAVIORS SURVEY

help your youth
grow up healthy



Conduct the Assets Survey
in Your Community

Search Institute Profiles of Student Life: Attitudes and Behaviors Survey

The Average Young Person Has Only About Half of the "Developmental Assets" He or She Needs to Grow Up Healthy

The Power of Assets

While the Developmental Assets™ are the positive relationships, opportunities, skills, and values that help young people grow up healthy, most young people don't experience as many of the assets as they should. Surveys of more than 1000 schools and a million young people show that on average youth have less than half of the 40 assets they need to grow up healthy, caring and responsible.

Although this statistic remains relatively consistent among urban, rural and suburban communities, what isn't consistent is which particular assets prevail in a community and which are in short supply.

The Power Behind the Survey

That's where the *Search Institute Profiles of Student Life: Attitudes and Behaviors* (A&B) survey comes in. With the A&B survey a school or community can get a portrait of the developmental assets, deficits, thriving, and high-risk behaviors of their youth. This information can be used to gain a better understanding of students' behaviors and needs, to establish programs and priorities to meet those needs, and to reinforce the programs and strategies that are working.

The Survey Behind Healthy Communities • Healthy Youth®

The survey is also a powerful tool to build community-wide commitment to youth.



Communities have found that administering the survey and releasing the results can help ignite a Healthy Communities • Healthy Youth initiative, or add some fuel to a simmering one.

In fact, many communities have found that the survey can be a rallying tool to garner support for their initiative and raise the level of awareness and energy around asset building.



The Survey Report Can Help You:

- Promote asset building in your community and provide a common language through which to communicate about youth.
- Understand and share the survey results with your community in an easy format.
- Provide data for grants and funding reports for initiatives or programs that assist asset-building or other community efforts.
- Supply a "youth voice" to your organizational and community planning.

The Survey Will Help Your Community Understand:

- The positive experiences and characteristics (assets) young people need to grow up healthy.
- What your young people think of their school and community.
- The relationship between assets and thriving behaviors, and between assets and high risk behaviors of your community's youth.
- Where to focus funding dollars so you can build positive change programs in key areas.
- Realistic opportunities for youth to contribute to school and community agendas.



What You Get With The Survey

- telephone consultation on survey procedures, sampling, and parental consent issues
- comprehensive administration manual
- data compilation
- a user-friendly report on your students
- print resources for mobilizing your community around the asset-building approach

Costs to Conduct The Survey

Survey Packets (25 surveys per packet)

	<i>Cost Per Packet</i>
4-199 packets	\$55.00
200-599 packets	\$52.50
600 or more packets	\$50.00

Reports

Initial aggregate report	\$700
Each sub report	\$500

"Our survey results have helped crystalize our action planning. When you know where you are and you have a vision of where you want to be, you can get to work in a highly focused way. The survey lets us do this."

- Becky Beauchamp, executive director, United Way of NW Michigan, Give 'Em 40 Coalition, Traverse City, MI

"The survey results gave us the information and direction we needed to connect families and the community to our school district's prevention efforts."

- Brenda Holben, prevention advisor, Cherry Creek School District, Englewood, CO