

GOVERNMENT SECTOR

National Target: National Association of Counties

Local Target: County Government

OPPORTUNITIES FOR COLLABORATION

- Communication**
- Provide multiple means of communication with general community
 - Increase visibility—positive public image
 - Distribute payroll inserts
 - Disseminate information on county Web site

- Training and Education**
- Coordinate treatment/prevention services
 - Provide access to effective prevention services
 - Conduct employee training
 - Expand prevention services into existing county services

- Resources**
- Provide community grants
 - Educate voters and expand grassroots access
 - Deploy resources more effectively

- Community Change**
- Set policies and priorities
 - Promote services and policies
 - Increase access to services

WHY SHOULD YOU CARE?

- Decrease incarceration costs
- Decrease social service costs
- Decrease violent crime

WHY YOU NEED TO HELP

- Save taxpayer dollars
- Enhance economic development
- Improve quality of life

Addressing substance abuse will ...

- What the organization is doing (on a local level)
- What community coalitions can do for the organization
- What the organization and community coalition can do together