

# **Script1: Parent PSA – “Who’s Talking”**

**National Institute on Alcohol Abuse and Alcoholism :30 second**

## **Radio Script**

### **Audio:**

Here’s something to think about...Do you know who's talking to your kids about alcohol? Is it the kids with fake I.D.s?

Or friends drinking at parties? Or maybe someone offering to buy them beer from the local convenience store...Who is talking to your kids about alcohol?

Shouldn't it be you?

For more information on how to talk with your kids about underage drinking, visit [niaaa.nih.gov](http://niaaa.nih.gov).

**Brought to you by the Santa Fe County DWI Program and the  
U.S. Department of Health and Human Services.**

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## **Script2: Teen PSA – “Decisions”**

**National Institute on Alcohol Abuse and Alcoholism**

**:30 seconds Radio Script**

### **Audio:**

Sometimes it's hard to make good decisions. We want to have fun, and fit in, but we don't want to disappoint our families...

...our friends or ourselves! There's a lot we're not sure about. But, here's something you can believe. Real friends like you for who you are...

So, you don't need to drink to fit in. For

more information visit our Web site.

[thecoolspot.gov](http://thecoolspot.gov). Check it out!

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## **Script3: Teen PSA – “Why Would I Want To?”**

**National Institute on Alcohol Abuse and Alcoholism**

**:30 second Radio Script**

### **Audio:**

BOY 1: GIRL 1: BOY 1: GIRL 1: BOY 1: GIRL 1: BOY 1: GIRL 1: BOY 1: BOTH:

“Why don't I drink?” “Cause there are better things to do...” “...like basketball...”

“...hanging out, IM'ing my friends...” “...skateboarding, seeing

a movie...” “..going to the mall, playing soccer...” “With so many

things to see and do...”

“Why would I want to drink? It just doesn't seem...[pause]” “...necessary.” [Natural talking of teens in agreement.]

TWEEN NARRATOR: For more information on teens and drinking, visit [thecoolspot.gov](http://thecoolspot.gov).

Check it out!

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