



Suggested Introductory Talking Points for Meth360® Presenters

These talking points are intended for use by Meth360 presentation teams to provide background about the Meth360 campaign. Often, presentations will begin with a short introduction to the program and subject matter, and these points are designed to help you craft your remarks.

- Good morning/afternoon/evening. We want to thank you for this opportunity to talk with you about methamphetamine— a drug you may have heard about and one that we need to prevent from spreading in our community.
- [Self introduction here]
- Before we begin our presentation, I want to give you some brief background about the Meth360 program.
- Meth360 was designed by the Partnership for a Drug-Free America. It's a program of presentations that are co-delivered by law enforcement, prevention, and treatment professionals to community groups, such as parents, school, workplace and other organizations.
- You may be wondering why we call the program Meth360. As you will see, it's because meth, more than any other drug, has an impact beyond the user. It affects families, children, the environment, and entire communities. And it comes at you from all directions – hence the Meth360 name.
- Meth360 is designed to help build awareness about how methamphetamine affects us all, and mobilize the community to take action.
- Now, let's begin.