

<http://toolkit.nccanch.acf.hhs.gov/toolkit/>

What is a logic model?

A logic model is a map or simple illustration of what you do, why you do it, what you hope to achieve, and how you will measure achievement. It includes the anticipated outcomes of your services, indicators of those outcomes, and measurement tools to evaluate the outcomes. If you are unfamiliar with logic models, [learn more](#) **before** continuing.

The Logic Model Builder will take you step-by-step through the process of developing a logic model so you can plan program evaluation activities for child abuse and neglect prevention, family support, and parenting programs. You will then be able to download your logic model to a Microsoft Word program so you can customize, reformat, or add additional information to your logic model.

The components of this logic model builder are:

- Program Vision
- Population Served
- Population Needs
- Services
- Resources
- Assumptions
- Outcomes
- Indicators
- Measurement Tools