



Frequently Asked Questions About Meth360®

Q: How did the Partnership select which states would participate in Meth360 first?

A: We assessed the severity and duration of the meth problem in several states. We then picked a balance of “mature” and “emerging” meth markets to test the program’s ability to help communities who have been fighting meth for a long time; and its efficacy as a prevention tool where meth has been less prevalent. We also selected states based on the presence of our alliances/affiliates.

Q: Do presenters or community organizers get paid to work on Meth360?

A: Meth360 is a volunteer effort. All presenters and coordinators offer their time and expertise to this project free of charge.

Q: Is the Meth360 presentation geared toward children or adults?

A: Meth360 is currently aimed at parents and concerned citizens, and is not appropriate for children. Meth360 has been presented to high school seniors and college students with good response. We plan to develop a Meth360 presentation appropriate for use in schools and with younger children.

Q: Does the Partnership provide technical equipment for Meth360 presentations?

A: No. Communities must make use of their own laptop, projector and speakers for each presentation. Larger venues, like schools or businesses, may have equipment on the premises for your use.

Q: How do presenters access Meth360 presentation materials?

A: All Meth360 presentation materials are available at www.drugfree.org/meth360. These materials are updated on a regular basis.

Q: Does the Partnership monitor our presentations or activity?

A: We want to track and be apprised of your experience with Meth360. This will not only enable us to play back valuable information to you about what is going on in your area, but will also help us enhance and fine tune the program. However, this key effort is dependent upon your collaboration. Presenters or presentation organizers are asked to complete and submit an event report following each presentation, detailing the venue and number of people in the audience. This is helpful to the success of the program, and urgently requested. .

Q: If I am unable to be a presenter, can I still be involved in Meth360?

A: Absolutely. Meth360 requires time and commitment from many people, and there are countless ways to be involved. You can help your community’s Meth360 effort by assisting in booking presentations, lining up presenters for a presentation or offering to attend a presentation and bring a laptop and projector. If you are a public relations or communications professional, you may donate your time to help the program gain visibility in the press.

Q: How does the Partnership for a Drug-Free America distribute its public service announcements?

A: The Partnership creates and distributes two collections of television, radio, and print public service announcements (PSAs) each year. Our media partners donate time and space for our messages, as the Partnership – as a matter of policy – does not pay for the placement of PSAs. We also receive support from our state and local partners, which are known as affiliates or alliances. To find the alliance or affiliate, or Partnership representative, for your state, please visit:

<http://www.drugfree.org/Portal/About/LocalOffices/>

Q: How can a community group help get Partnership PSAs on the air?

A: One of the best ways to help is by simply contacting the media to ask them to run Partnership for a Drug-Free America PSAs. Letters, e-mails, or phone calls are all effective. If your local media say they have not received the messages, contact the alliance / affiliate for your state.