

Marijuana Prevention Resources

Campaign Web Sites

The Media Campaign also features customized marijuana prevention content on its Web sites for youth, parents and other adult influencers. This content may be used and adapted for outreach to specific audiences or partners in your community.

Web Site

www.TheAntiDrug.com

www.LaAntiDroga.com

www.Freevibe.com

www.TeachersGuide.org

www.DrugStory.org

www.TheAntidrug.com/@work

Audience

Parents and other adult influencers

Parents and other adult influencers (in Spanish)

Youth ages 14 to 16

Educators and other in-school professionals

Entertainment writers and journalists

Corporate partners and employers who want to provide youth drug prevention information to employees who are parents

Printed Materials

The Media Campaign offers a number of free resources to be used in conjunction with marijuana prevention activities. These can be ordered through www.mediacampaign.org or by calling the National Clearinghouse for Alcohol and Drug Information at 1-800-788-2800.

Available resources include:

- ✓ Marijuana pamphlet for parents, “Wake Up to the Risks of Marijuana: A Guide for Parents”
- ✓ General parenting brochure, “Keeping Your Kids Drug-Free: A How-To Guide for Parents and Caregivers”
- ✓ Marijuana posters for youth
- ✓ Marijuana posters for parents

Community Information

Information can be obtained about your community/state data from sources such as the National Household Survey on Drug Abuse (www.samhsa.gov); the Community Epidemiology Work Group (CEWG) (www.nida.nih.gov); or Pulse Check (www.whitehousedrugpolicy.gov). Your State drug agency may have information as well and can be accessed through www.nasadad.org.