

## Marijuana Awareness Kit Contents

As leaders in the effort to raise healthy, drug-free youth, you can be key partners in the Media Campaign's Marijuana Prevention Initiative. In our communities, in our schools, and in our homes, let's work together to dispel the myths about this drug. The materials included in the **Marijuana Awareness Kit** can help you bring this important prevention message to your community.

The materials in the kit can be used "as is" or customized to include specific information about your community. Go to [www.mediacampaign.org](http://www.mediacampaign.org) to download the entire kit\* or choose individual materials.\*\*

### **Introduction**

**Fact sheet:** *Marijuana Initiative*

**Fact sheet:** *Kids and Marijuana: The Facts*

**Resources:** Links and information about ordering marijuana resources

**Outreach Ideas:** Suggestions for local outreach and activities

**Feature story:** *Marijuana and Kids: Not a Harmless High*

**Feature story:** *Marijuana: How to Tell Your Kids to Say No, Even if You Didn't*

**Point-Counterpoint:** How to make the case against marijuana to kids

**Get the Right Angle:** A tool for youth-to-youth discussions about marijuana

**Marijuana quiz:** For adults

**Marijuana quiz:** For youth

**Talking Points:** Main messages about marijuana

**Radio PSA scripts:** Sample scripts for distribution to your local stations

**Marijuana Presentation:** A power point presentation and talking points

\* Opening the kit will require a free compression utility such as WinZip ([www.winzip.com/downauto.cgi?winzip81.exe](http://www.winzip.com/downauto.cgi?winzip81.exe)) or StuffIt ([www.stuffit.com/expander/](http://www.stuffit.com/expander/)).

\*\* Individual materials are in Microsoft Word and PowerPoint formats.