

**Public Service Announcements (Radio)**  
For Adult Audiences

**“Believe It or Not”**

Length: 30 seconds

ANNOUNCER: Believe it or not, when it comes to marijuana, the first thing your kids think about is you. They worry that they’ll disappoint you, or mess up the relationship they have with you. And, if they use marijuana, eventually they will. So tell them you don’t want them to use marijuana. Because, when it comes to telling your kids about pot, the most important voice they’ll hear is yours. For more information, call 1-800-788-2800 or visit [www.TheAntiDrug.com](http://www.TheAntiDrug.com).

This message brought to you by [YOUR ORGANIZATION’S NAME].

**“Now You Know”**

Length: 30 seconds

ANNOUNCER: If you knew that more kids enter treatment with a primary diagnosis of marijuana dependency than all other illicit drugs combined, you’d talk to your child, right? If you knew that kids who use marijuana are more likely to fail in school, have sex or do other drugs, you’d do what you could to prevent it, right? Reality check: Marijuana is a serious drug with serious consequences, and we need to tell our kids that. Find out how. Call 1-800-788-2800 or visit [www.TheAntiDrug.com](http://www.TheAntiDrug.com) for more information.

This message brought to you by [YOUR ORGANIZATION’S NAME].

**Public Service Announcements (Radio)**  
For Youth Audiences

**“Mess Up”**

Length: 30 seconds

ANNOUNCER: I know it isn't easy to say “no” when a friend offers you marijuana or some other drug. But here's a thought that might make it easier. Next time somebody asks, “Hey, you wanna get high?” imagine what they're really saying is, “Hey, you wanna mess up?” See, studies have shown that marijuana can make you mess up...in school, in sports, or even with your parents. So, just substitute “mess up” for “getting high” from now on...which should be easy for a smart kid like you. Want to know more? Check out [www.Freevibe.com](http://www.Freevibe.com).

This message brought to you by [YOUR ORGANIZATION'S NAME].

**“Get the Facts”**

Length: 15 seconds

ANNOUNCER: Think marijuana is a harmless little plant? Well, think again. Pot's as bad for you as tobacco. It can make you do stupid things you might regret. And it can ruin your relationship with your parents – and your friends. Get the facts. Marijuana is riskier than you think. Want to know more? Check out [www.Freevibe.com](http://www.Freevibe.com).

This message brought to you by [YOUR ORGANIZATION'S NAME].